

# 4-H Content Creator



## Welcome

Congratulations on your new role as your 4-H club's content creator! Your club has entrusted you with this honor and responsibility – and an interesting and FUN job! You will find a list of responsibilities for your office as well as ideas and websites on this handout to help you fulfill your duties. Good luck!

## An Officer's Role in the Club

Serving as a club officer means you are part of a team. The team's responsibility is to hold a club meeting that is both well-run and fun. The officers should meet with their teacher prior to the meeting so that they are prepared for the meeting and to help the club make decisions.

## Your Role as a Content Creator

You are being given the opportunity to raise awareness about the 4-H program in your county – the work your members are doing, the fun your club members are having, and the help your members are giving to the community. And, as a 4-H club officer, you represent your club, your county, and the 4-H program throughout Tennessee.

### *As the club's content creator, you will:*

- Submit announcements for events planned by your club to your school's social media coordinator.
- Prepare a short news article after each meeting, and submit to the school's social media coordinator and local newspapers.

## Election of Officers Report *SAMPLE*

Mr. Albert's 4<sup>th</sup> grade class at Clover Lane Elementary School in Greenfield held their first 4-H meeting on Monday, Oct 16.

Election of club officers was held with the following students receiving offices: Ian Adams was elected President, Vice President Deanna Speichër, Secretary Abby Rippy, Content Creator Laila Russell, Record Keeper, Mady Donnell and Activity Leader Brianna Malone.

The next meeting of Mr. Albert's 4-H Club will be held on Monday, November 20.

## Helpful Photo Tips:

- Be sure the light is in front of your group. They will need to be facing the light. You will also want to make sure your camera flash is working properly. Sometimes indoor pictures can turn out too dark.
- Have your participants stand closely together to make sure you get them all in the photograph.
- Always email your photos in .jpeg format
- As an extra help, list your winners left to right, front to back row with their first and last names.
- Always include the name and email of the person submitting the article.

- JOURNALISM**—the field of news gathering and reporting
- HEADLINE**—the big, bold title of a news story or column
- NEWSROOM**—the main room where reporters, producers and editors work on the news.
- ANCHOR**—in television, a person who leads a newscast in the studio
- REPORTER**—a person who covers and presents newsworthy events
- DEADLINE**—the time when a story must be finished in order to be printed or broadcast
- EDITOR**—a person who's in charge of the news that's covered and who corrects and changes a story
- SCOOP**—to be the first to report an important story
- BYLINE**—the type before a story giving the reporter's name
- FRONT PAGE**—the first page of a newspaper or section
- PRESS**—a big machine that puts ink to paper
- MEDIA**—collectively, newsgathering groups from print, television and radio
- PHOTO**—an image that's been captured by a camera
- LEAD**—the opening sentence or paragraph of a news story
- SPORTS**—a field of reporting that covers athletics
- BLOG**—a Web site where the blogger posts stories or ideas and visitors sometimes can post their thoughts, too.
- SCRIPT**—a story prepared for radio or television
- PRODUCER**—a person who picks and writes the stories for a newscast
- JUMP PAGE**—a page that continues a story from a previous page
- TELEVISION**—a medium that transmits pictures and sound wirelessly
- RADIO**—a medium that transmits sound wirelessly
- PRINT**—a medium made up of newspapers and magazines
- INTERNET**—a global network for communications and data transfer
- MICROPHONE**—a device used to record sound
- CAMERA**—a device for taking still photographs or video and recording them to film or video tape

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N	O	I	S	I	V	E	L	E	T
I	L	A	N	C	H	O	R	L	R
L	B	N	T	R	A	R	X	E	A
D	U	O	L	O	A	M	C	I	D
A	F	I	M	P	L	U	E	P	I
E	N	R	O	H	D	N	E	R	O
D	S	C	O	O	P	I	N	E	A
J	O	U	R	N	A	L	I	S	M
U	S	P	S	E	T	A	L	S	I
M	P	O	W	E	A	P	D	E	N
P	O	N	E	L	M	A	A	S	T
P	R	I	N	T	E	V	E	G	E
A	T	O	U	L	D	D	H	P	R
G	S	B	Y	L	I	N	E	H	N
E	T	O	O	T	A	E	D	O	E
R	E	P	O	R	T	E	R	T	T
S	C	R	I	P	T	F	E	O	G

**Content Creators, find these 24 journalism words and find out what each one means. Words are across, up, down, diagonally, forwards and backwards!**