



4-H Poster Art Contest

Due Date: _____

Guidelines: (Traditional and Digital)

1. The poster must promote 4-H, and include the words 4-H and/or the 4-H emblem.
2. The poster design must be original.
3. Posters must be 14 x 22 inches, which is a half sheet of posterboard.
4. Posters must have a horizontal layout.
5. Written on the back of the poster should include: *NAME, GRADE, SCHOOL, TEACHER, and PARENT'S EMAIL ADDRESS.*
6. Well known figures CANNOT BE USED because they are copyrighted, such as Marvel Superheroes, Disney Characters, Professional athletes, team logos, etc.
7. Materials that extend more than $\frac{1}{8}$ inch from the poster SHOULD NOT BE USED!
8. When using the 4-H emblem on the poster:
 - DO NOT place text or other images over or on top of the 4-H emblem.
 - The official colors should not be altered - the clover should only be green with white Hs or black with white Hs.
 - The clover stem should turn to the right only and the clover should not be slanted or tilted.
 - Email 4hsumnercounty@gmail.com with any questions.

COUNTY AWARDS

TOP 3 POSTERS \$10

4th - 10th POSTERS \$5



Traditional Poster Example
Weston at Liberty Creek Elementary



Digital Poster Example
Anna at Station Camp Elementary

Rules for digital poster:

- Must be submitted in a PDF or PNG format.
- Entries should be clear (not be blurry, grainy, or pixelated). In most cases, 640 x 480 pixels should provide a clear image.
- Tip: If using a computer program such as Microsoft Publisher, and save your image as a PNG in the dialogue box, there is a “resolution” box and you can change it from “standard printing” to “high quality or commercial.”
- Examples of programs that could be used for designing your digital poster include, but are not limited to:
Microsoft PowerPoint, Microsoft Publisher, Adobe Illustrator, Adobe InDesign, Canva
- Digital posters should be in the landscape (or horizontal) format.
- Digital posters are not photographs of a regular poster but rather computer graphics / designs created on the computer.

Tips for your poster:

• INFORMATION GIVEN AND IDEA EXPRESSED

- Make sure your poster attracts attention and the message is brief and direct.
- Your poster should be readable at a glance, not too wordy.
- Your poster should be original.

• ART, DESIGN AND LETTERING

- Your poster should be neatly done, visually balanced and in accordance with the contest rules.
- Your poster should be eye-catching causing viewers to stop and read it.
- Your lettering should be neat and large enough to be easily read. Given the size of your poster, your lettering should be $\frac{3}{4}$ - $1\frac{3}{4}$ inches high.
- Make sure the colors of your design are pleasing and contrast enough to be readable.

• CONSTRUCTION

- Your art designs, graphics, etc. should be comparable sizes and pleasing to the eye.
- Your poster should be self-explanatory.
- Nothing should extend more than $\frac{1}{8}$ inch off of your poster.